

Measuring AI Adoption and Value

8 instructional hours**\$995 per participant**

Live virtual, instructor-led

8 hours: Part 1 and Part 2, four hours each. Private onsite delivery by quote. Contact us for upcoming dates.

What you'll work on

Define a baseline, distinguish usage from proficiency and outcomes, and design an evaluation approach.

What you will be able to do

1. Establish a baseline before AI adoption begins.
2. Distinguish usage measures from proficiency and outcome measures.
3. Design an evaluation approach with KPIs and a benefits and cost tracker.

What you leave with: work products & reusable resources

- Measurement plan
- KPI dictionary
- Proficiency rubric
- Benefits and cost tracker
- Feedback-loop template

Who it is for

Program managers, enablement leads, and business analysts.

Before you enroll

Basic measurement skills and a supplied or approved AI use case.

How the 8 hours run

Part 1 · Define adoption and value · 4 hours

Assess and eXplore (3½ hours), then begin the applied exercise (½ hour). Work products: A success statement, draft measures, and baseline and evidence-source notes.

Part 2 · Build your measurement plan and tools · 4 hours

Continue Implement (3½ hours), then Sustain (½ hour). Work products: A measurement plan, KPI dictionary, proficiency rubric, benefits and cost tracker, and feedback loop.

Tuition: \$995 per participant for both parts, or \$675 per part purchased separately. Part 2 builds on Part 1; contact Axis about equivalent preparation before enrolling in Part 2 alone. Full-course completion requires both parts and the course work products.

A Assess 1 hr	Choose the AI use case and what success should mean for it.
X eXplore 2 hr 30 min	Usage, proficiency, and outcomes, and the common ways adoption metrics mislead.
I Implement 4 hr	Build the measurement plan, KPI dictionary, and proficiency rubric.
S Sustain 30 min	Set up the benefits and cost tracker and feedback loop.

Complete this course

Attend the live instructional hours and submit the course work products listed above.

This individual course has no formal assessment or capstone requirement. The hands-on activities help you practice and apply what you learn.

Digital badges and certificates of completion are issued through Certifier with a verification link.

Formal capstone assessment applies only when completing a full AI Mastery or role certificate pathway through AXL-30.

[Course completion and full-pathway requirements →](#)

Pathway fit

- AI Mastery

Often taken next

- AXL-23 Planning and Managing AI Projects for Leaders
- AXL-28 Building and Leading an AI Champions Network

Enrollment & pricing

Private team training — quoted by scope. Pricing includes program preparation and facilitation, plus participant materials and resources.

Customization, travel and split-session delivery are scoped separately. Individual tuition: four-hour courses \$675; eight-hour courses \$995 for both four-hour parts, or \$675 per part purchased separately. Full-pathway pricing is listed separately.

Request enrollment → · [View this course online →](#) · hello@axisadvisoryco.com

[Read enrollment, cancellation and accessibility policies →](#)

Individual course credentials recognize completion. Full AI Mastery and role certificate credentials also require passing the AXL-30 capstone. They are not academic credit, a professional license, or an accredited, government-endorsed or continuing-education-approved credential. Tuition is standard commercial pricing, not a GSA Schedule rate.