

AI for Stakeholder Engagement and Change Communication

4 instructional hours

\$675 per participant

Live virtual, instructor-led

4 hours: half day or two 2-hour sessions. Private onsite delivery by quote. Contact us for upcoming dates.

What you'll work on

Map stakeholder needs and develop messages and feedback mechanisms for an AI initiative.

What you will be able to do

1. Map stakeholders by interest, influence, and concerns.
2. Draft audience-specific messages for an AI initiative.
3. Design a feedback mechanism and an action log.

What you leave with: work products & reusable resources

- Stakeholder map
- Communication plan
- Message templates
- Feedback and action log

Who it is for

Change practitioners, communicators, and program leads.

Before you enroll

Basic AI literacy and a supplied or approved change scenario.

How the 4 hours run

A Assess 30 min	Describe the AI initiative and who it affects.
X eXplore 1 hr 10 min	Stakeholder analysis and change messaging, and where AI helps and where it should not speak for you.
I Implement 2 hr	Build the stakeholder map and draft the communication plan and message templates.
S Sustain 20 min	Set up the feedback and action log.

Complete this course

Attend the live instructional hours and submit the course work products listed above.

This individual course has no formal assessment or capstone requirement. The hands-on activities help you practice and apply what you learn.

Digital badges and certificates of completion are issued through Certifier with a verification link.

Formal capstone assessment applies only when completing a full AI Mastery or role certificate pathway through AXL-30.

[Course completion and full-pathway requirements →](#)

Pathway fit

- Learning Professionals certificate

Often taken next

- AXL-26 Leading People Through AI Adoption
- AXL-05 Using AI Creatively at Work

Enrollment & pricing

Private team training — quoted by scope. Pricing includes program preparation and facilitation, plus participant materials and resources.

Customization, travel and split-session delivery are scoped separately. Individual tuition: four-hour courses \$675; eight-hour courses \$995 for both four-hour parts, or \$675 per part purchased separately. Full-pathway pricing is listed separately.

Request enrollment → · [View this course online](#) → · hello@axisadvisoryco.com

[Read enrollment, cancellation and accessibility policies](#) →

Individual course credentials recognize completion. Full AI Mastery and role certificate credentials also require passing the AXL-30 capstone. They are not academic credit, a professional license, or an accredited, government-endorsed or continuing-education-approved credential. Tuition is standard commercial pricing, not a GSA Schedule rate.